Dear Sir/Madam:

Prior to examining the subject application, please amend it as follows.

In the Specification

Please replace the paragraph beginning at page 7, line 8, with the following rewritten paragraph:

With reference to FIGURE 1, the first surface 22 is contoured or curved. More specifically, the first surface 22 comprises a concave portion 24, which transitions into a convex portion 26 from the front 12 to the rear 14. This profile is adapted to conform to the arch of the rider's foot 56. With continuing reference to FIGURES 4 and 6, the first surface 22 further comprises a front edge 28 and a rear edge 30. The front and rear edges 28, 30 may be substantially flush with the front 12 and rear 14 of the reversible pedal body 10, although this is not required. It also contemplated to be within the scope of the present invention that the front and rear edges 28, 30 extend past the front 12 or rear 14 of the reversible pedal body 10. Further, the front edge 28 of the first surface 22 may be left or right directional.

Please replace the paragraph beginning at page 8, line 8, with the following rewritten paragraph:

With reference to FIGURE 9, securing means such as a strap 44 may be operatively connected to the pedal body 10 to further secure the rider's foot to the pedal body 10. As shown in the FIGURES, projections 42 extend from the lateral edges 16, 18 of the pedal body 10.

Although not required, the projections 42 extend in a substantially perpendicular fashion from the lateral edges 16, 18. The strap 44 comprises a first end 46 and a second end 50. The first end 46 may be rectangular in shape and has a plurality of holes 48, 52 defined therein to receive the projections 42 located on the first lateral edge 16. The second end 50 may be generally U-shaped and also has a plurality of holes 48, 52 defined therein to receive the projections 42 located on the second lateral edge 18 of the pedal body. The U-shaped second end 50 enables the strap 44 to be secured to the pedal body 10 without interference from the fastener 38.

Please replace the paragraph beginning at page 9, line 11, with the following rewritten paragraph:

With reference now to FIGURES 12-20, securing means 60 is shown. The securing means 60 is unique in that it is adapted to rotate about the shaft 38 360 degrees without being removed from the pedal body 10. The securing means 60 comprises an attachment mechanism 62 secured to the first lateral edge 16 of the pedal body 10 through a rivet or screw. The securing means 60 also comprises a strap 61 having a first end 64 and a second end 66. The first end 64 has an opening 68 defined therein which is in rotatable engagement with the shaft 38. This is accomplished through attachment to a plastic housing of the lateral side 18. The second end 66 of the strap 61 comprises a plurality of ridges 70 which is able to engage the attachment mechanism 62. The pedal body 10 is rotatable about the shaft 38 through bearings 74, best seen in FIGURE 20. As such, when an operator decides to switch the side of the pedal being utilized, the securing means 60 does not need to be disconnected from the pedal body 10. It is simply rotated about the shaft via the bearings 74 360 degrees and the operator can re-engage their foot

with ease. The securing means 60 not only secures the foot on the pedal body 10, but it also provides for a "push-pull" feel on the foot during cyclic movement.